

CORONADO AQUATICS CLUB

December 2018 Board Meeting Minutes

Date: 13 December 2018

Attendees: Randy Burgess
Edie McCormick
Valerie Murline
Deb Hilinski

Call to Order: 6:10pm - Deb Hilinski Seconded

Minutes:

- 1) November Minutes were approved.
- 2) Link to minutes will be provided on webpage after login to account
- 3) Valerie to send out notifications of minutes to board members
- 4) Valerie to send email out meeting announcement to board members in future

Treasurer Update: Edie McCormick

- 1) Deb Hilinski had arranged and donated flowers for Justin Meek's funeral on behalf of CAC.
- 2) Registration is still low. Currently at 65 of normally 105.
 - a. Coaches send out reminders to their teams
 - b. Coaches encourage year round payments to keep revenue in club.
 - c. Annual is also available – Nov to Oct
- 3) School District increase in pool fees are still hurting us.
- 4) Oct fees paid – awaiting Nov. bill.
- 5) Inquired if current Board member wanted extra umbrella policy for insurance. Previous dad was board member and had gotten. Randy has to call and cancel.
- 6) Inquiring if we can hold a reserve if we receive from fundraising

Fundraising Discussion: Lead by Deb Hilinski on behalf of Jennifer

- 1) Want to hold an event fundraiser either April 5/6. Board members voted approval for April 6, 2019.
- 2) Venue Party cocktail party/dance/auction venue.
- 3) Researching an economical venue. Obtain sponsorships.
- 4) Adding a Link on website for donate now. Will make announcement when activated.
- 5) Suggested a Limit edition t-shirt.
- 6) Randy Would like to have by spring time in May – CAC Olympian to 3/4 of them write a success letter for selling tiles put up by bathrooms. Randy knows a designer to get tiles designed. Send out to families, friends, alums, etc.
- 7) Randy suggested sponsorships to Get banners made to hang at pool. Sponsorship for Polo in Paradise.
- 8) Deb stated can get bruins to come down to run clinic. No cost in coaching.
- 9) Need to find a additional vendor for products

Update from Randy Burgess

- 1) Added boys training 3x week and every 3 weekends
- 2) Formulate a framework for practices
- 3) CAC is a community club. Will not meet size of other clubs. Wants to retain current kids – don't put more on coach's plate. Need to keep consistent numbers. Larger group would need more coaches.
- 4) Winter causes numbers to drop.
- 5) Spring we can get more numbers beginning of March for swim.
- 6) Programs that go year round – not many – budget quarterly. Summer highest in numbers.
- 7) Wrap up boys have a couple days for tournaments for kids – Huntington beach – Irvine- Pacific Classic.

Future Meeting:

- 1) Next meeting 22 January 2019 at 6pm
- 2) Location TBD