

CORONADO AQUATICS CLUB

April 2019 Board Meeting Minutes

Date: 8 April 2019

Attendees: Randy Burgess
Edie McCormick
Valerie Murline
Deb Hilinski
Paul Martinez

Call to Order: 6:35pm - Meeting Called to order.

Minutes:

- 1) March Minutes were discussed due to Secretary absence in March meeting. Meeting was centered around the Fundraising event. Fundraising committee presented to board. No official business was discussed.

Current Discussions:

- 1) Valerie brought up that the parents of the club would like to be kept informed. The board discussed and came up with the following solutions:
 - a. When they register have a Welcome letter come out. Deb will get the Welcome email set up through the website.
 - b. Edie will produce the Monthly newsletter with Randy's assistance. She will send newsletter only to registered users through Mail-Chimp. Edie will produce the Monthly newsletter with Randy's assistance.
 - c. Coaching staff will continue to send information about the season – updated information news – general information.
- 2) All CAC Picnic to be held April 27th At Tidelands 2pm to ?. Bring your own chair & Potluck dish. Edie to get a sign up genius going for event. Event will give parents access to the coaches to ask questions, and a chance to meet other parents in the club.
- 3) The Fundraiser was cancelled due to low participation. We are going to hold a smaller event at the Alumni Game. All auction items will be available at that time. Talked about having Taco Truck at Edie's that early evening.
- 4) The Alumni Game will also be where we have sign up for the new Glass tiles. There will be 2 sizes. The larger tiles will be put on the classroom. The smaller will continue the bathroom entrances.
 - a. Board approved the application for tiles to be paint behind – keeping protected
 - b. 4 styles – (a) Male Silhouette, (b) Female Silhouette, (c) Ball, and (d) just writing. (A) through (C) will have 2 lines max and (D) 4 lines.
 - c. Pricing \$500 for larger tile, \$250 for the smaller tiles
 - d. Sending out email/flyer which will also have option for addition donation/ one time or monthly
 - e. Will have Venmo set up and a square for purchases

- f. Merchandise will also be available.
- 5) Alumni Game tentatively scheduled for July 5th
- 6) Board concerned with number of kids going to play for other clubs. Most are Seniors but we are losing others as well.
- 7) Girls team has lost most. Some just not playing any longer, others to different clubs. Board investigating root systemic cause

Budget:

- 1) Reviewed Current Account Status and Upcoming payables
- 2) Looking into additional ways to raise revenue
 - a. Financially Sound – clinics
 - b. Hosting Tournaments
 - c. Glorietta Bay – Waterpolo in the Bay – Lane might run
- 3) Advertisement to capture more kids
 - a. Have a card to plug more kids for Summer Polo
 - b. Coronado & South Bay - 1000 extra
 - c. Polo in paradise
- 4) Edie will handle all billing for any tournament. Coaches are to send numbers to her and she will send out.
- 5) All Coaches should run any purchases/tournaments through board for approval.
- 6) Will have Mailer out by May. Flyer for Tiles by week of April 21st.

Coaching:

Randy will be working with both Senior boys and girls during Summer
Potential for Katie and Preston for summer

Current Coaching staff:

Sr Girls – Alicia
Jr Girls – Natalie
Sr Boys – Randy, Kemo, & Matt
Jr Boys – Laci
Youth - Sam

Board:

- 1) Pete Muschek resigned. Daughter left to play with Shores.
- 2) Board will put out announcement for a new Member at Large.
- 3) May 13th is next board meeting. Location to be determined. Time will be 6pm.
- 4) Policies for for year round payments and withdraws of players to be written and presented next meeting.